The Western North Carolina Healthy Built Home (HBH) Program encompasses all aspects of environmental design and construction including:

- Site and Landscape: maintains a healthy outdoors by using erosion control and saving existing trees.
- Water Efficiency: lower water bills by using high efficiency irrigation systems and plumbing fixtures.
- Building Envelope: lower utility bills by using high efficiency windows and insulation.
- Heating and Cooling Systems: higher comfort with efficiency equipment and sealed air ducts.
- Appliances and Lighting: lower utility bills by using Energy Star appliances and lighting
- Indoor Air Quality: a healthy interior with non-toxic finishes and minimizing mold.
- Materials: a low-maintenance home using durable, local, and recycled content materials.